

ACADEMIC YEAR
CHAPTER WISE QUESTIONS
SUBJECT-EMST
SEMESTER-5TH
ENTREPRENEURSHIP

SHORT QUESTIONS: -

1. Define Entrepreneurship?
2. Name two barriers in entrepreneurship.
3. List the different types of Entrepreneurships?
4. What are the characteristics of an Entrepreneurship?
5. What do you mean by solo operators or single ownership?
6. Define Innovative Entrepreneurs?
7. Define Imitative Entrepreneurs?
8. Give two differences between Entrepreneur and Manager?
9. What is NABARD?
10. What is SIDBI?
11. What is NSIC?

LONG QUESTIONS: -

1. Compare between an entrepreneur and manager.
2. Write a short note on a successful Indian Entrepreneur. Mention any five qualities in him/her.
3. Explain the role of District Industry Center in promoting enterprises. List any five supports provided by DIC to entrepreneur.
4. What is a startup? Give an example of a successful startup. Explain how it is different from traditional enterprises.
5. What are the characteristics of an entrepreneur?
6. Explain sole proprietorship form of business. Write its advantages and disadvantages.

2. MARKET SURVEY and OPPORTUNITY IDENTIFICATION (BUSINESS PLANNING)

SHORT QUESTIONS: -

1. Define business.
2. What is SSI?
3. Write the merits of small-scale industries.
4. Mention the different point of market research technique.
5. Write down two objective of market research.
6. What are the scopes of market research?
7. List out the source for identifying business opportunity.
8. State two causes of sickness in small industries.
9. Distinguish between identification and opportunity.
10. Write the important steps of process of final product selection.
11. Mention the name of agency for project implementation.

LONG QUESTIONS: -

1. What are the criteria for final product selection?
2. Write the various selection of right business opportunity demand.
3. List the important agencies involved during project implementation along with their functions.
4. List the characteristics of a small entrepreneur.
5. Prepare a typical time schedule plan for starting a business.
6. Explain step-by-step the process of final product selection.
7. What is business planning? Discuss its scope, areas and principals involved.
8. What is the process of identification of business opportunity? Discuss important factors influencing the selection process of line of business.
9. What is the role of market research in assessing the demand and supply in potential areas growth? Discuss the objective, scopes, and procedure for market research.

3. PROJECT REPORT PREPARATON

SHORT QUESTIONS: -

1. Why should an entrepreneur prepare the project himself?
2. What is a preliminary project report?
3. Write the two merits of PPR.
4. Define DPR.
5. Write the stages of a project report.
6. What is project appraisal?
7. What is project report?

LONG QUESTIONS: -

1. What is a PPR? Briefly explain the preparation of PPR?
2. Explain the preparation of Detail project report.
3. Write the five advantages of PPR.
4. What is detailed project report? How is it different from a preliminary project report?
5. Differentiate between PPR & DPR.
6. Discuss the content of DPR.
7. Discuss the content of a project report.

4. MANAGEMENT PRINCIPLES

SHORT QUESTIONS: -

1. Define management.
2. What are the various functions of management?
3. Mention the role of manager.
4. What is authority?
5. What is responsibility?
6. What is unity of command?
7. List any four quantitative forecasting techniques.
8. What is decentralization?
9. Define organizing.
10. Define the term "scalar chain".
11. What are the objectives of planning?
12. Is management – an art or science?
13. List out the management level.
14. What are the qualities of an ideal manager?
15. What is a management principle?

LONG QUESTIONS: -

1. Describe the various level of management.
2. Discuss the important functions of management.
3. What is management? What are the main principles of management?
4. Distinguish between administration and management.

5. FUNCTIONAL AREAS OF MANAGEMENT

SHORT QUESTIONS: -

1. What is production management?
2. Write the important functions of production management.
3. What is quality control in production management?
4. Write two activity of production management.
5. What is inventory?
6. Mention the name of model of inventory management.
7. Write the formula for calculation of Break-even point.
8. What is financial management?
9. What is accounting?
10. What is fixed capital?
11. What is trial balance?
12. What is working capital?
13. Define current assets and give four examples.
14. State the primary objective of financial management.
15. State the difference between gross and net working capital.
16. What is double entry system of accounting?
17. Define market and marketing.
18. What is the objective of personal management?
19. What is marketing mix?
20. What is production planning?
21. Distinguish between debit and credit.

LONG QUESTIONS: -

1. Write an explanatory note on marketing management and its technique.
2. What are the functions of production management? Explain productivity and quality control.
3. Discuss in detail the management of working capital.
4. Explain the break-even analysis.
5. Briefly explain the general recruitment process in an organization.
6. Discuss the steps of PPC.
7. Write the short notes on marketing mix.
8. Discuss various model of inventory management.
9. Write the short notes on break-even analysis.
10. What is the basic need for inventory management?
11. Discuss the one model of inventory management.
12. What are the functions of personal management?
13. Define personal management and its main objective?
14. Give detail explanation of marketing mix.

6. LEADERSHIP AND MOTIVATION

SHORT QUESTIONS: -

1. Differentiate a manager with a leader.
2. Mention the importance of leadership.

3. Define leadership and highlight its features.
4. Define motivation.
5. Give a brief introduction to non-financial incentives.

LONG QUESTIONS: -

1. What are main functions of a leader?
2. Explain the need for leadership in an organization.
3. Define leadership. Give a checklist of leadership abilities of an entrepreneur.
4. Explain various characteristics or features of motivation.
5. Explain the Maslow's theory of motivation.
6. What are the most common factors that affect motivation?
7. Discuss financial and non-financial incentives as motivators.

7. WORK CULTURE, TQM & SAFETY

SHORT QUESTIONS: -

1. What is TQM?
2. Define quality.
3. Mention the basic features of TQM.
4. State the causes of accident in a factory.

LONG QUESTIONS: -

1. Explain general safety rules to be followed to preventive accident in industries.
2. What is TQM? What is the need of TQM in small scale industries?
3. Explain the relationship between peers, superior and subordinates.

8. LEGISLATION

SHORT QUESTIONS: -

1. What is IP R?
2. What is patent?
3. What is trademark?
4. Write the features of payment of wages act 1936.

LONG QUESTIONS: -

1. Discuss the different welfare provision of an employee under factories act 1948.
2. Enumerate the major provision in employee compensation act.
3. Provision relating to "safety" under factory act.

9. SMART TECHNOLOGY

SHORT QUESTIONS: -

1. What is IoT?
2. Explain characteristics of IoT.
3. What are different components of IoT?
4. What are advantages of IoT?

LONG QUESTIONS: -

1. Write some of the most common IoT application.
2. Explain the term smart city in IoT.
3. Explain how IoT Works.